

## Capitol Neighborhoods, Inc.

May-June 2003

Field dates: May 14 – June 10, 2003

Sample size: 84

# Membership Information

Q1a. Are you currently a member of Capitol Neighborhoods, Inc.?

**n=84**

Yes..... 79 (94.0%)

No ..... 1 (1.2%)

Missing data..... 4 (4.8%)

**Please answer Q1b.**

**Please answer Q1c.**

Q1b. If you are currently a member, what influenced you to join?

*See verbatim responses.*

Q1c. If you are currently not a member, why have you not yet joined? What would influence your decision to join?

*See verbatim responses.*

# Participation Information

Q2a. How often do you attend Capitol Neighborhoods, Inc. programs/meetings?

**n=84**

Regularly-Nearly every month..... 10 (11.9%)

Often-Five or six times a year ..... 9 (10.7%)

Infrequently-Once or twice a year ..... 38 (45.2%)

Don't attend..... 20 (23.8%)

Missing data..... 7 (8.3%)

Q2b. What barriers or conflicts keep you from attending programs/meetings? (Please mark all that apply.)

**n=84**

Schedule-Too busy ..... 60 (71.4%)

Time of programs, meetings ..... 24 (28.6%)

Missing data..... 8 (9.5%)

Not interested in topic ..... 6 (7.1%)

Transportation ..... 4 (4.8%)

Childcare ..... 3 (3.6%)

Location ..... 3 (3.6%)

Forget about the meeting ..... 3 (3.6%)

Miscellaneous..... 2 (2.4%)

Q2c. Did you...

**n=84**

Purchase your own CNI membership?..... 59 (70.2%)

Get your CNI membership with purchase of a  
condominium? ..... 11 (13.1%)

Get your CNI membership from the builder,  
but have continued it personally?..... 5 (6.0%)

Other..... 5 (6.0%)

Missing data..... 4 (4.8%)

# Program/Meeting Location

Capitol Neighborhoods, Inc. currently holds its programs/meetings at the Concourse Hotel with occasional programs/meetings in other locations (e.g. historical buildings, Masonic Center, etc.)

Q3. Would you like to...  
**n=84**

Always meet at the Concourse.....	11 (13.1%)
Sometimes meet at the Concourse, sometimes at a historic building downtown .....	53 (63.1%)
Other.....	14 (16.7%)
Missing data.....	6 (7.1%)

# Program/Meeting Ideas

We have been aiming to have a mix of social, educational, and business meetings. For example, during the past year we had a backyard garden party at the home of one of our members, had Rep. Mark Pocan speak, heard from our neighborhood police officers, and had neighborhood historian Gary Tipler show his slides and talk about the history of the Mansion Hill neighborhood.

Please help us determine your preferred programs by rating the following program ideas. Please circle one number for each program, rating it on a scale from 1 to 5, with 5 being programs you would definitely attend and 1 being those programs you would definitely not attend.

Q4. News From/Interaction With Our Political Representatives

	<b>Would Definitely Not Attend</b>			<b>Would Definitely Attend</b>		<b>Missing Data 99</b>
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	
a. US Rep. Tammy Baldwin .....	7	6	14	18	27	12
<b>n=72, Mean=3.72</b>	(8.3%)	(7.1%)	(16.7%)	(21.4%)	(32.1%)	(14.3%)
b. State Senator Fred Risser.....	6	13	25	14	14	12
<b>n=72, Mean=3.24</b>	(7.1%)	(15.5%)	(29.8%)	(16.7%)	(16.7%)	(14.3%)
c. State Rep. Mark Pocan.....	6	11	23	16	15	13
<b>n=71, Mean=3.32</b>	(7.1%)	(13.1%)	(27.4%)	(19.0%)	(17.9%)	(15.5%)
d. County Board representatives.....	5	17	23	15	12	12
<b>n=72, Mean=3.17</b>	(6.0%)	(20.2%)	(27.4%)	(17.9%)	(14.3%)	(14.3%)
e. During election times, political forums with candidates .....	5	3	13	23	30	10
<b>n=74, Mean=3.95</b>	(6.0%)	(3.6%)	(15.5%)	(27.4%)	(35.7%)	(11.9%)
f. Regular updates from our alders about what is happening in the city .....	4	6	16	26	21	11
<b>n=73, Mean=3.74</b>	(4.8%)	(7.1%)	(19.0%)	(31.0%)	(25.0%)	(13.1%)
g. Mayor Dave Cieslewicz.....	5	2	9	20	41	7
<b>n=77, Mean=4.17</b>	(6.0%)	(2.4%)	(10.7%)	(23.8%)	(48.8%)	(8.3%)
h. Governor Jim Doyle .....	4	9	16	14	32	9
<b>n=75, Mean=3.81</b>	(4.8%)	(10.7%)	(19.0%)	(16.7%)	(38.1%)	(10.7%)

Q5. Historically Oriented Programs/Meeting

		Would Definitely Not Attend			Would Definitely Attend		Missing Data 99
		1	2	3	4	5	
a.	Find out about designated historic districts – local, national; individually designated area properties .....	4	11	24	26	13	6
	<b>n=78, Mean=3.42</b>	(4.8%)	(13.1%)	(28.6%)	(31.0%)	(15.5%)	(7.1%)
b.	Historic preservation – why do it? What are the benefits?.....	2	17	23	24	12	6
	<b>n=78, Mean=3.35</b>	(2.4%)	(20.2%)	(27.4%)	(28.6%)	(14.3%)	(7.1%)
c.	Historic preservation downtown and pressures to redevelop vs. preserve.....	2	11	16	26	22	7
	<b>n=77, Mean=3.71</b>	(2.4%)	(13.1%)	(19.0%)	(31.0%)	(26.2%)	(8.3%)
d.	Tours of historic homes in the neighborhood.....	8	6	16	24	24	6
	<b>n=78, Mean=3.64</b>	(9.5%)	(7.1%)	(19.0%)	(28.6%)	(28.6%)	(7.1%)
e.	Architectural styles in downtown Madison: Who designed our houses? Architects of the past.....	6	5	18	36	13	6
	<b>n=78, Mean=3.58</b>	(7.1%)	(6.0%)	(21.4%)	(42.9%)	(15.5%)	(7.1%)
f.	Walking tour with guide to provide background/history to historic buildings and happenings in our neighborhood.....	6	7	17	30	18	6
	<b>n=78, Mean=3.60</b>	(7.1%)	(8.3%)	(20.2%)	(35.7%)	(21.4%)	(7.1%)
g.	Slide show of historic downtown Madison.....	4	5	23	30	16	6
	<b>n=78, Mean=3.63</b>	(4.8%)	(6.0%)	(27.4%)	(35.7%)	(19.0%)	(7.1%)
h.	Reminiscences of some of the older neighborhood residents .....	7	15	27	17	12	6
	<b>n=78, Mean=3.15</b>	(8.3%)	(17.9%)	(32.1%)	(20.2%)	(14.3%)	(7.1%)

Q6. Social/Entertainment Oriented Programs/Meetings

		Would Definitely Not Attend			Would Definitely Attend		Missing Data 99
		1	2	3	4	5	
a.	Neighborhood talent showcase.....	21	18	23	9	4	9
	<b>n=75, Mean=2.43</b>	(25.0%)	(21.4%)	(27.4%)	(10.7%)	(4.8%)	(10.7%)
b.	A progressive dinner .....	15	17	25	17	5	5
	<b>n=79, Mean=2.75</b>	(17.9%)	(20.2%)	(29.8%)	(20.2%)	(6.0%)	(6.0%)
c.	A Greek play/fair .....	25	23	20	9	1	6
	<b>n=78, Mean=2.21</b>	(29.8%)	(27.4%)	(23.8%)	(10.7%)	(1.2%)	(7.1%)
d.	Potluck at a neighborhood home .....	18	14	23	19	6	4
	<b>n=80, Mean=2.76</b>	(21.4%)	(16.7%)	(27.4%)	(22.6%)	(7.1%)	(4.8%)
e.	Gardening downtown/downtown garden tour.....	15	13	12	27	12	5
	<b>n=79, Mean=3.10</b>	(17.9%)	(15.5%)	(14.3%)	(32.1%)	(14.3%)	(6.0%)
f.	Garden party at neighbor's home .....	14	15	17	22	11	5
	<b>n=79, Mean=3.01</b>	(16.7%)	(17.9%)	(20.2%)	(26.2%)	(13.1%)	(6.0%)
g.	December holiday party.....	14	10	15	22	19	4
	<b>n=80, Mean=3.27</b>	(16.7%)	(11.9%)	(17.9%)	(26.2%)	(22.6%)	(4.8%)
h.	Receptions at area businesses to interact with neighbors and learn a bit about the business .....	10	6	23	28	13	4
	<b>n=80, Mean=3.35</b>	(11.9%)	(7.1%)	(27.4%)	(33.3%)	(15.5%)	(4.8%)
i.	Tour of underground Capitol .....	7	1	13	31	31	1
	<b>n=83, Mean=3.94</b>	(8.3%)	(1.2%)	(15.5%)	(36.9%)	(36.9%)	(1.2%)
j.	Tour of the main part of the Capitol.....	6	6	25	25	21	1
	<b>n=83, Mean=3.59</b>	(7.1%)	(7.1%)	(29.8%)	(29.8%)	(25.0%)	(1.2%)

Q7. Area Organizations/Associations

		Would Definitely Not Attend		3	Would Definitely Attend		Missing Data
		1	2		4	5	99
a.	Frank Lloyd Wright Foundation CEO and president .....	8	16	19	27	11	3
	<b>n=81, Mean=3.21</b>	(9.5%)	(19.0%)	(22.6%)	(32.1%)	(13.1%)	(3.6%)
b.	Madison Community Housing Cooperative .....	11	14	22	27	6	4
	<b>n=80, Mean=3.04</b>	(13.1%)	(16.7%)	(26.2%)	(32.1%)	(7.1%)	(4.8%)
c.	Downtown Madison, Inc. (DMI) .....	10	6	29	26	10	3
	<b>n=81, Mean=3.25</b>	(11.9%)	(7.1%)	(34.5%)	(31.0%)	(11.9%)	(3.6%)
d.	Other neighborhood associations .....	7	15	28	18	10	6
	<b>n=78, Mean=3.12</b>	(8.3%)	(17.9%)	(33.3%)	(21.4%)	(11.9%)	(7.1%)

Q8. Education-Oriented Programs Meetings

		Would Definitely Not Attend		3	Would Definitely Attend		Missing Data
		1	2		4	5	99
a.	What is Tax Incremental Financing (TIF)- When, why, and how is it used?.....	15	12	24	23	10	0
	<b>n=84, Mean=3.01</b>	(17.9%)	(14.3%)	(28.6%)	(27.4%)	(11.9%)	(0.0%)
b.	What is a Planned Unit Development (PUD) - The good, bad, and ugly .....	13	8	29	21	12	1
	<b>n=83, Mean=3.13</b>	(15.5%)	(9.5%)	(34.5%)	(25.0%)	(14.3%)	(1.2%)
c.	Affordable housing .....	11	12	23	22	14	2
	<b>n=82, Mean=3.20</b>	(13.1%)	(14.3%)	(27.4%)	(26.2%)	(16.7%)	(2.4%)
d.	Who are our neighbors? (Statistics on who and what make up our neighborhoods) .....	8	11	25	27	12	1
	<b>n=83, Mean=3.29</b>	(9.5%)	(13.1%)	(29.8%)	(32.1%)	(14.3%)	(1.2%)
e.	Role of city committees/alders (Design Commission, Landmarks, etc.) .....	8	14	26	19	16	1
	<b>n=83, Mean=3.25</b>	(9.5%)	(16.7%)	(31.0%)	(22.6%)	(19.0%)	(1.2%)
f.	City infrastructure and plans (streets, lights, etc.) .....	5	9	23	36	10	1
	<b>n=83, Mean=3.45</b>	(6.0%)	(10.7%)	(27.4%)	(42.9%)	(11.9%)	(1.2%)
g.	Zoning – What is the zoning structure? Can it be changed and how? .....	7	15	26	24	9	3
	<b>n=81, Mean=3.16</b>	(8.3%)	(17.9%)	(31.0%)	(28.6%)	(10.7%)	(3.6%)
h.	Safety – Downtown problems with crime and vandalism .....	9	3	28	27	17	0
	<b>n=84, Mean=3.48</b>	(10.7%)	(3.6%)	(33.3%)	(32.1%)	(20.2%)	(0.0%)
i.	Madison mass transit plans (street car, rail system, etc.) .....	5	5	19	32	22	1
	<b>n=83, Mean=3.73</b>	(6.0%)	(6.0%)	(22.6%)	(38.1%)	(26.2%)	(1.2%)
j.	Traffic problems and plans .....	6	6	28	24	18	2
	<b>n=82, Mean=3.51</b>	(7.1%)	(7.1%)	(33.3%)	(28.6%)	(21.4%)	(2.4%)
k.	Landlords - Who they are and their views of the Capitol Neighborhoods area .....	5	15	27	21	16	0
	<b>n=84, Mean=3.33</b>	(6.0%)	(17.9%)	(32.1%)	(25.0%)	(19.0%)	(0.0%)
l.	“Space as Connective Tissue” – Return visit by Regina Flanagan to speak about her research .....	6	13	32	20	9	4
	<b>n=80, Mean=3.16</b>	(7.1%)	(15.5%)	(38.1%)	(23.8%)	(10.7%)	(4.8%)
m.	MG&E – Plans for underground electric service downtown, how to put meters inside historic homes, etc.....	16	18	18	20	10	2
	<b>n=82, Mean=2.88</b>	(19.0%)	(21.4%)	(21.4%)	(23.8%)	(11.9%)	(2.4%)
n.	Service learning study on homelessness – by UW’s Mary Rouse/students .....	13	15	24	15	15	2
	<b>n=82, Mean=3.05</b>	(15.5%)	(17.9%)	(28.6%)	(17.9%)	(17.9%)	(2.4%)

Q9. Special Event Programming (other than regular programs)

		Would Definitely Not Attend			Would Definitely Attend		Missing Data
		1	2	3	4	5	99
a.	Bridge group.....	61	11	2	3	1	6
	<b>n=78, Mean=1.36</b>	(72.6%)	(13.1%)	(2.4%)	(3.6%)	(1.2%)	(7.1%)
b.	Restaurant outings.....	21	11	17	20	8	7
	<b>n=77, Mean=2.78</b>	(25.0%)	(13.1%)	(20.2%)	(23.8%)	(9.5%)	(8.3%)
c.	Trips to a theater.....	24	12	20	15	6	7
	<b>n=77, Mean=2.57</b>	(28.6%)	(14.3%)	(23.8%)	(17.9%)	(7.1%)	(8.3%)
d.	Outings to sporting events.....	38	19	13	6	0	8
	<b>n=76, Mean=1.83</b>	(45.2%)	(22.6%)	(15.5%)	(7.1%)	(0.0%)	(9.5%)
e.	Book club.....	27	22	17	9	1	8
	<b>n=76, Mean=2.14</b>	(32.1%)	(26.2%)	(20.2%)	(10.7%)	(1.2%)	(9.5%)
f.	Trips to a museum.....	25	13	14	17	8	7
	<b>n=77, Mean=2.61</b>	(29.8%)	(15.5%)	(16.7%)	(20.2%)	(9.5%)	(8.3%)
g.	“Salons” (small group discussions, often on a predefined topic).....	17	16	34	9	4	4
	<b>n=80, Mean=2.59</b>	(20.2%)	(19.0%)	(40.5%)	(10.7%)	(4.8%)	(4.8%)

Q10. Would you like to have a program about the history of Capitol Neighborhoods, Inc., including how it is organized and its purpose?

**n=84**

Yes.....	30 (35.7%)
No.....	14 (16.7%)
No preference.....	37 (44.0%)
Missing data.....	3 (3.6%)

Q11. Do you have any other ideas for program or meeting topics that you would like to see Capitol Neighborhoods, Inc. cover?

*See verbatim responses.*



# Demographic Information

Q12a. Where do you live?

**n=84**

Bassett Neighborhood.....	26 (31.0%)
First Settlement District Neighborhood.....	22 (26.2%)
Other.....	13 (15.5%)
Mansion Hill Neighborhood.....	11 (13.1%)
Capitol Centre Neighborhood.....	7 (8.3%)
Missing data.....	4 (4.8%)
Don't know .....	1 (1.2%)

Q12b. Housing – I..

**n=84**

Own and live in a condo in the Capitol Neighborhoods area.....	42 (50.0%)
Other.....	15 (17.9%)
Rent in the Capitol Neighborhoods area.....	13 (15.5%)
Own and live in a single-family home in the Capitol .....	7 (8.3%)
Neighborhoods area.....	
Own property in Capitol Neighborhoods area but live outside the CNI area .....	4 (4.8%)
Missing data.....	2 (2.4%)
Live in a co-op.....	1 (1.2%)

Q12c. I have lived in the Capitol Neighborhoods area:

**n=84**

Less than one year.....	15 (17.9%)
More than one year, less than three years.....	19 (22.6%)
More than three years, less than five years.....	10 (11.9%)
More than five years, less than ten years .....	11 (13.1%)
More than ten years, less than twenty years .....	8 (9.5%)
More than twenty years .....	7 (8.3%)
I don't live in the capitol Neighborhoods area.....	12 (14.3%)
Missing data.....	2 (2.4%)

Q12d. Do you think you will be living in the Capitol Neighborhoods area in five years?

**n=84**

Yes.....	60 (71.4%)
No .....	7 (8.3%)
Not sure, Don't know.....	15 (17.9%)
Missing data.....	2 (2.4%)

Q12e. Which best applies to your employment situation?

**n=84**

Employed full-time .....	50 (59.5%)
Retiree or otherwise not employed.....	23 (27.4%)
Employed part-time .....	8 (9.5%)
Missing data.....	2 (2.4%)
Student.....	1 (1.2%)

Q13. Do you have any additional comments that you would like to pass along to Capitol Neighborhoods, Inc.?

**n=84**

No comment.....	57	(67.9%)
Praise, encouragement .....	12	(14.3%)
Program, activity suggestion.....	5	(6.0%)
Criticism of CNI operations, mission.....	6	(7.1%)
Suggestion to improve downtown.....	2	(2.4%)
Suggestion for working with other groups .....	2	(2.4%)
Miscellaneous.....	2	(2.4%)